

Rendity – The crowd-investing platform for real estate

Founded: August 2015 by Paul Brezina, Tobias Leodolter and Lukas Müller

Launch: Oct. 15 2015

Sector: Fintech, Crowdinvesting

Languages: German and English

What does Rendity do?

Rendity is more than an investment platform for real estate and offers the first real estate investment depot in Europe: hence investors can compile a portfolio from different real estate projects that corresponds to their investment style.

The transparent presentation of all projects ensures investments without excessive surprises.

Thanks to the unique investor-wallet, investors can keep an overview and control of their invested capital.

What are Rendity's unique selling propositions?

- At Rendity every investor has his personal account - the investor -wallet. All transactions can be tracked in real time.
- All the offered projects on Rendity are fully funded. The real estate developers themselves use their own equity to show their commitment.
- Rendity offers investors across Europe the opportunity to invest in high-quality, international real estate projects. All content on the platform is therefore in German and English.
- All information is prepared in a transparent and understandable manner. (including calculation of project costs and financing structures).
- Rendity is the investment platform for on the go, because it is optimized for all devices (Responsive Design).
- Investments can be made by bank transfer as well as credit card
- Investing at Rendity is quickly and unbureaucratic.

What problem does Rendity solve?

Real Estate is regarded as one of the most profitable investments due to crisis-proof property values. Therefore enjoy the high level of interest in the case of capital donors. Real estate investments are however connected with a high capital commitment. Rendity opens the door to the real estate market, so that everyone can invest their savings in real estate and must not watch their account balance gradually become less. In relation to the stock markets prevailing uncertainty and an interest rate policy where people's savings are being "eaten", we offer an alternative and attractive form of investment.

Which business model does Rendity pursue?

Rendity offers great real estate projects. Real Estate Companies benefit from a positive advertising effect, which accelerates the exploitation. The generating returns and the crowd provided capital, optimize the financing structure and allows a greater financial flexibility. For these advantages, the developers are ready to pay high interest rates to the Investors and to pay Rendity a corresponding commission.

Who does Rendity address?

Our offer is directed in particular to people who are enthusiastic about financial products and are actively interested in interest-bearing investments of their capital. On the other hand, we address experienced and ambitious real estate developers with a long track record.

About Rendity

The Viennese fintech Startup Rendity offers the first real estate investment depot in Europe and thus provides investors with a low capital investment in the real estate market. To ensure a fast and secure handling, for each investor its own insolvency secured settlement account is created at the BNP Paribas. Lukas Müller, Tobias Leodolter and Paul Brezina founded the Rendity GmbH in August 2015. After the company was founded in August, in only two weeks time more than €100,000 have been invested in the first real estate project in Vienna.